

#SFS2022 BUSINESS CASE

For your boss!



Overview

The Social Fundraising Summit is an event for nonprofits who want to learn about how to leverage the power of social fundraising to raise more funds and supporters for their cause. It is THE must-attend event for anyone and everyone who is looking to embrace the changes, challenges and opportunities of this new frontier in digital fundraising.

Why you should attend

This is a key opportunity for nonprofits to network, engage and be at the forefront of learning about social fundraising.

Attendees will hear from a variety of speakers including Adrian O'Flynn, founder of Get Your Stories Straight, and the original pioneer of Facebook Challenges. You will also get the chance to meet with Meta's Social Impact Partnership Manager, Mitra Motlagh, and listen to her invaluable keynote session as well as several other experts from across the field.

Other session topics range from Facebook fundraising, to TikTok advertising, Crypto Philanthropy, Gaming for Good and much more. The agenda really is jam-packed!

In addition to this, attendees will also gain exclusive first access to GivePanel's 2021 Benchmark Report and we'll follow up the event with key resources for you to utilize and keep.

Key information

1

The event is 23-24 March 2022 in Dublin, Ireland.

2

There will be 5 main sessions, a choice of 6 workshops and over 12 speakers.

3

Attendees will gain exclusive first access to GivePanel's 2021 Benchmark Report.

4

Limited time ticket bundle deals are now on offer with savings of over 40% to allow two or more team members to attend.

Pricing

For a limited time only, we are offering discounted Team Bundles! Get 2 tickets for only £750 (£375 each), or 3 tickets for only £999 (£333 each).

The following general admission tickets are also available:

- £499 (exc. VAT) – small charities with less than £1million annual turnover
- £499 (exc. VAT) – GivePanel customers
- £599 (exc. VAT) – non-GivePanel customers

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Attendee Outcomes

- 1 Be inspired to develop new ideas and ways of thinking for raising \$\$\$ on social for your nonprofit
- 2 Meet with Meta's new Social Impact Strategic Partnerships Manager, Mitra Motlagh
- 3 Support your own mental health by getting away from the (home) office
- 4 Learn about Crypto Philanthropy with Nicola Gunn
- 5 Get exclusive first access to findings from GivePanel's 2021 Facebook Fundraising Benchmarks Research
- 6 Advance your training and development by learning about new fundraising strategies
- 7 Take part in engaging breakouts including Martin Watts' TikTok Ads Masterclass and Alyssa Sweetman's gaming and influencer workshop
- 8 Attend the #SFS2022 Awards and celebrate each others achievements
- 9 Hear from our first keynote speaker and original pioneer of Facebook Challenges, Adrian O'Flynn
- 10 Network with like-minded fundraisers and thought leaders from across the industry

Book Your Place

Join 150 like-minded fundraisers and secure your place to the number one conference dedicated to helping nonprofits fundraise on social platforms.

Buy your tickets at <https://sfs.givepanel.com> today.